



KSFE

THE KERALA STATE FINANCIAL ENTERPRISES LIMITED

(A Government of Kerala Undertaking)

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8471/Cir

11.12.2024

CIRCULAR NO.49/2024 (GAD)

Sub : Renaming of MANIMOOLI (539) Branch as "VAZHIKKADAVU" Branch- intimation – reg.

Ref : Board Resolution No.10421 of 582nd Meeting held on 05.11.2024.

Board of Directors vide reference cited, have decided to rename our MANIMOOLI (539) Branch (Malappuram Dt and Malappuram Region) as "VAZHIKKADAVU" Branch by considering various factors such as better identity, customer convenience, mounting publicity etc.

The change in the branch name may be noted for all future correspondence and other official requirements. All are requested to note that there is no change in the current location/address.

For THE KERALA STATE FINANCIAL ENTERPRISES LTD.,

**DR.SANIL S K
MANAGING DIRECTOR**

To : All Unit Heads

- Copy to :
- 1 All AGMs (Region)
 - 2 All Dept. Heads in the Corporate Office
 - 3 All I.A Teams/Preventive Vigilance Squad
 - 4 KSFE Digital Business Center, Thiruvananthapuram
 - 5 All SDTs
 - 5 AGM (Planning) – Please update our website
 - 6 PA to MD
 - 7 Circular File